
Menu Questionnaire

CONTACT INFORMATION

First Name:*

Last Name:*

Organization / Company:

Email Address: *

Phone Number:

Fax Number:

Website:

MATERIAL INFO

1. Size: Inches (W x H)

- | | |
|---|--|
| <input type="checkbox"/> 11 x 8.5 Half Fold | <input type="checkbox"/> 17 x 11 Half Fold |
| <input type="checkbox"/> 11 x 8.5 Trifold Inside | <input type="checkbox"/> 17 x 11 Trifold Inside |
| <input type="checkbox"/> 11 x 8.5 Trifold Outside | <input type="checkbox"/> 17 x 11 Trifold Outside |
| <input type="checkbox"/> 14 x 8.5 4-Panel | <input type="checkbox"/> 17 x 14 Half Fold |
| <input type="checkbox"/> 14 x 8.5 Half Fold | <input type="checkbox"/> 25.5 x 11 Trifold Inside |
| <input type="checkbox"/> 14 x 8.5 Trifold Inside | <input type="checkbox"/> 25.5 x 11 Trifold Outside |
| <input type="checkbox"/> 14 x 8.5 Trifold Outside | <input type="checkbox"/> 25.5 x 14 Trifold Inside |
| <input type="checkbox"/> 17 x 11 4-Panel | <input type="checkbox"/> 25.5 x 14 Trifold Outside |

2. Sides

- Single Sided (4/0)
- Double Sided (4/4)
- Same Image Both Sides (4/4)

3. Paper or Stock

- 16pt C2S Cardstock
- 12pt C2S Cardstock
- 100 lb Gloss Text
- 60 lb Offset

4. Coatings

- None
- High Gloss UV
- High Gloss UV on ONE SIDE
- Matte Aqueous
- Gloss Aqueous

DESIGN DETAILS

1. What is the name of your business that you need a menu design for?

2. Is this replacing an existing menu? (If so, please attach)

3. Do you have the copy written for the entire menu?

- Yes, please attach
- I will need assistance
- No, I will provide it at a later time

4. Do you have any photos or images you would like us to use in the design? (If so, please attach)

5. What primary wording would you like us to use on the design?

6. What color scheme would you like to use?

7. Do you have any menu designs that you like the look of? (If so, please attach)

8. Do you have sketches or layouts that you want us to follow? (If so, please attach)

9. What style/approach do you want to see in your menu? (e.g. classy, modern, traditional, etc.,)

10. Do you have a logo that you want us to use in your menu? (If so, please attach)

11. Phone Number that you want to put in the menu.

12. The Address that you want to put into your menu.

13. Social media link that you want to associate with the menu

14. Social media logo/s that you want to put on the menu.

15. Slogan or saying you want to put in your menu?

16. When is your final design expected?
