
Poster Questionnaire

CONTACT INFORMATION

First Name:*

Last Name:*

Organization / Company:

Email Address: *

Phone Number:

Fax Number:

Website:

MATERIAL INFO

1. Size: Inches (W x H)

- | | |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> 11 x 17 | <input type="checkbox"/> 22 x 28 |
| <input type="checkbox"/> 12 x 18 | <input type="checkbox"/> 24 x 18 |
| <input type="checkbox"/> 17 x 11 | <input type="checkbox"/> 24 x 36 |
| <input type="checkbox"/> 18 x 12 | <input type="checkbox"/> 28 x 22 |
| <input type="checkbox"/> 18 x 24 | <input type="checkbox"/> 36 x 24 |

2. Sides

- Single Sided (4/0)
- Double Sided (4/4)
- Same Image Both Sides (4/4)

3. Paper or Stock

- 16pt C2S Cardstock
- 12pt C2S Cardstock
- 100 lb Gloss Text
- 60 lb Offset

4. Coatings

- None
- High Gloss UV
- High Gloss UV on ONE SIDE
- Matte Aqueous
- Gloss Aqueous

DESIGN DETAILS

1. What is your business name that you need a poster design for?

2. Is this replacing an existing poster? (If so, please attach)

3. Do you have the copy written for the entire poster? (If so, please attach)

4. Do you have any photos or images you would like us to use in the design? (If so, please attach)

5. What primary wording would you like us to use on the design?

6. What color scheme would you like to use?

7. Do you have any poster designs that you like the look of?

8. Do you have sketches or layouts that you want us to follow? (If so, please attach)

9. What is the purpose of your poster?

- Event
- Sale
- Infographics

10. When in your final design expected?
