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# Website Questionnaire

## CONTACT INFORMATION

First Name:\*

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Last Name:\*

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Organization / Company:

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Email Address: \*

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Phone Number:

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Fax Number:

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1. Do you have a current website & domain?

Yes, website & domain. What is your domain?

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No, domain only. What is your domain?

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Neither. I will need assistance acquiring a domain.

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Neither. I will acquire a domain myself.

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2. Will you need Web Hosting services?

Yes

No, I have a current Hosting Provider.

Who is hosting your website? Please provide login credentials.

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## YOUR WEBSITE DESIGN

1. What DO you like about your current website?

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2. What DON'T you like about our current website?

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3. What is the purpose of your website?

Informational

News / Magazine

Ecommerce

Portfolio

Blog

Other, Please specify

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4. How do you want your new website to be perceived by customers/visitors? (Check all that apply)

- Clean and Simple
- High Tech
- Fancy / elegant
- Modern
- Traditional

Other, Please Specify \_\_\_\_\_

5. What is your target demographic for your new website?

\_\_\_\_\_

6. Do you have text content (copy) written for your site?

- Yes
- Not yet. I will provide it at a later date.
- No. I will need Website Copywriting services.

7. What services or products do you offer?

\_\_\_\_\_

8. Select the category that best describes your organization's role:

- General
  - Business
  - Church
  - Realtor
  - Band
  - Artist/Photographer
  - Non-Profit
- Other, Please specify \_\_\_\_\_

9. Are there other websites whose design/look you like (if possible, include websites for organizations that are different and similar to your organization/company)?

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10. What do you like about this/these website(s)?

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11. Who are your direct competitors? Provide URL(s) below, if available.

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12. What color preferences do you have for the look of your website?

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## NEW WEBSITE CONTENT

What features would you like on your website? Select all that apply.

- |  |   |
|--|---|
| <input type="checkbox"/> Slide Show                | <input type="checkbox"/> News/Topical Articles    |
| <input type="checkbox"/> Calendar                  | <input type="checkbox"/> Custom Forms             |
| <input type="checkbox"/> Site-wide Search          | <input type="checkbox"/> Communities              |
| <input type="checkbox"/> Videos                    | <input type="checkbox"/> Downloadable Documents   |
| <input type="checkbox"/> Team Profiles             | <input type="checkbox"/> FAQ                      |
| <input type="checkbox"/> Maps                      | <input type="checkbox"/> Social Media Integration |
| <input type="checkbox"/> Instant Contact Page      | <input type="checkbox"/> Discussion Forums        |
| <input type="checkbox"/> Testimonials              | <input type="checkbox"/> Helpful Links Page       |
| <input type="checkbox"/> Portfolio / Image Library | <input type="checkbox"/> Member Accounts          |
| <input type="checkbox"/> Promo/Feature Modules     | <input type="checkbox"/> Multiple Admin Accounts  |
| <input type="checkbox"/> Blog                      | <input type="checkbox"/> Classifieds              |
| <input type="checkbox"/> Podcast                   | <input type="checkbox"/> Online Store             |
| <input type="checkbox"/> RSS Syndication           |   |

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1. Are there any other features you would like on your new website that is not listed?

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2. Do you have any social media pages you would like to have linked to your website?

Yes. Enter social media URL(s).

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No.

3. Do you have high-quality, professional images you want to use for your website (we will need digital versions sent by email or FTP)?

Yes. Please attach

Yes. I will send separately.

No. I will need help finding good stock photography (the cost for stock images will be added to the project)

No. I want to schedule a photoshoot with A&G Design Group.

## NEW WEBSITE CONTENT

1. How many pages will you need for your website?\*

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2. What other notes would you like to provide regarding your new website?

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